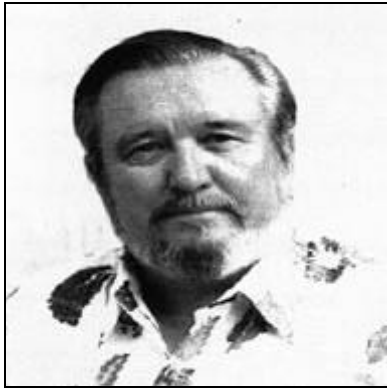


2004 ELECTION

STATE REPRESENTATIVE DISTRICT 15



HOFF, John R. (R)

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I have lived and worked on Kauai 38 years running a small family owned construction and real estate development company, creating hundreds of jobs for Kauai residents. I know the obstacles small business's faces every day, especially pay day. Four years ago, I gave up construction to learn about Hawaii's educational problems. I am entering my fifth year of teaching and have learned a great deal.

My wife Lorna and I raised our children on Kauai and they all graduated from Kauai High School, the very school I am now teaching in. All four of our children have returned to Kauai to raise their families, our grandchildren.

My platform is simple and focused. Meaningful educational reform, environment, development and elderly concerns. The choice between myself and my opponent is simple. I stand for action and meaningful educational reform. "A vote for John Hoff is a vote for local school boards!" If you support an obese bureaucratic DOE that is "obsolete...failing our future generations" (1-28-04, School Superintendent Patricia Hamamoto), then vote for my opponent. He voted to make the DOE even bigger.

I have fought to protect Kauai's environment for the past 30 years; have founded activities and services for Kauai's seniors, Kauai Senior Centers and have been nominated for a seat on the State's Policy Advisory Board for Elder Affairs; have actually built affordable housing and successfully worked for lower property taxes (Ohana Kauai's Charter Amendment petition). I get things done! Vote for John Hoff.

